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**M2B WORLD ADDS INTERACTIVE GAMES TO GLOBAL
BROADBAND TV SERVICE**

***M2Btv subscribers can now enjoy online video gaming on their
home television screens.***

Hollywood, CA – August 25, 2006 – Amaru, Inc. (Pink Sheets: AMRU) and its subsidiary M2B World Inc. (M2B World) now provides yet another must-have feature on its Global Broadband TV service: Online Interactive Games.

This Global Broadband TV service enables global subscribers to access over 40 channels of video-on-demand programs under the M2Btv brand, using any high-speed broadband connection through its innovative PONY set-top box, while also offering video conferencing features, *without any additional telecommunication charges.*

M2B Game World, an innovative provider of over 20 online games with an integrated micro-payment system on its MagicOverLoad platform, supplies and manages all interactive games content on the M2Btv platform. Targeting markets in North America and Asia, this value-added feature is a definite attraction to US subscribers, who can now access this casual game service.

Rebecca Binny, General Manager of M2B World says, "By providing online interactive games, we are continually refreshing the full suite of user-friendly content and services on M2Btv to complement the on-demand lifestyle of our subscribers."

Some of the initial free-to-play titles presented are *Push'n'Shove*, *Deal With It* and *Sudoku*. These will be further refreshed to nine games on a carousel model as the service is expanded. A trial of Two Way's interactive games on the M2Btv platform began in August, with a commercial launch scheduled for September 2006.

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About Amaru Inc. (AMRU) and M2B

Amaru, Inc., a Nevada corporation, through its subsidiaries under the M2B brand, is a leader in the Broadband Media Entertainment business, and a major provider of interactive Entertainment-on-demand, Education-on-demand and e-commerce streaming over Broadband channels, Internet portals, and 3G devices. To date, the Company has launched multiple Broadband TV websites for Hollywood and Asian entertainment, education and online shopping, with over 100 channels designed to cater to various consumer segments and lifestyles. Its content covers diverse genres such as movies, dramas, comedies, documentaries, music, fashion, lifestyle, edutainment, and more. The M2B brand has established its competitive edge by offering access to an expansive range of content libraries for aggregation, distribution and syndication on Broadband and other media; including rights for merchandising, product branding, promotion and publicity.

Globally, Amaru Inc and M2B are expanding through several integrated companies including:

- 1 M2B World Inc – leads the US market and is based in Hollywood, CA.
- 2 M2B World Pte Ltd – directs the Asian markets through its Singapore office and representative office in Shanghai, China
- 3 M2B Australia Pty Ltd – oversees Oceania markets
- 4 M2B Entertainment Inc. – oversees Canadian market
- 5 M2B Commerce Limited – focuses on e-commerce and e-trading
- 6 M2B World Travel Limited - offers e-travel services
- 7 M2B Game World Pte Ltd – develops online gaming platforms and content
- 8 M2B Commerce Ltd (Cambodia) – oversees Cambodian market
- 9 Amaru Holdings – drives content syndication and distribution

M2B offers consumers personalized entertainment through its wide range of broadband streaming channels available at www.m2bworld.com.

Safe Harbor Act

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