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**M2B WORLD ADDS CANTONESE BLOCKBUSTERS TO M2Btv
PROGRAMMING**

M2B increases its ever-expanding programming to now include 50 well-loved Cantonese blockbusters, featuring celebrities such as Andy Lau, Maggie Cheung, and Anita Mui.

Hollywood, CA – November 13, 2006 – M2B World, Inc. (“M2B World”), U.S. subsidiary of Amaru, Inc (AMRU), now offers PONY subscribers the best in Cantonese cinema, offering such films as “*Dance of a Dream*,” “*Heaven Can’t Wait*” and “*The Moon Warriors*.”

With these films, M2Btv has expanded its already impressive offerings to a whole new level, showcasing such well-known directors as Tsui Hark, Sammo Hung, and Corey Yuen. These superstars of cinema now share their undeniable vision with the American public in extraordinary films such as “*The East is Red*,” and “*Savior of the Soul*,” along with other films featuring Asian celebrities such as heart-throb Andy Lau, Maggie Cheung, Anita Mui, Karen Mok, and Ekin Cheng.

M2Btv and PONY – presented to industry professionals at “Digital Hollywood,” as well as in a consumer launch at the highly visible Third Street Promenade - is a next-generation entertainment solution that allows viewers to transform an existing television screen into an all-in-one utility for on-demand entertainment and video communication powered by any broadband connection.

This Global Broadband TV service is an integral offering reinforcing M2Btv’s position as a global provider of interactive video-on-demand

streaming and e-commerce over broadband channels, Internet portals and 3G devices.

Rebecca Binny, General Manager of M2B World, Inc., states "Our effort to constantly expand our subscribers' selections with specialized and stylized entertainment is a significant element of our mission and strategy, and we will proudly continue to do so in all areas of our programming."

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About Amaru Inc. (AMRU) and M2B

Amaru, Inc., a Nevada corporation, through its subsidiaries under the M2B brand, is a leader in the Broadband Media Entertainment business, and a major provider of interactive Entertainment-on-demand, Education-on-demand and e-commerce streaming over Broadband channels, Internet portals, and 3G devices. To date, the Company has launched multiple Broadband TV websites for Hollywood and Asian entertainment, education and online shopping, with over 100 channels designed to cater to various consumer segments and lifestyles. Its content covers diverse genres such as movies, dramas, comedies, documentaries, music, fashion, lifestyle, edutainment, and more. The M2B brand has established its competitive edge by offering access to an expansive range of content libraries for aggregation, distribution and syndication on Broadband and other media; including rights for merchandising, product branding, promotion and publicity.

Globally, Amaru Inc and M2B are expanding through several integrated companies including:

- 1 M2B World Inc – leads the US market and is based in Hollywood, CA.
- 2 M2B World Pte Ltd – directs the Asian markets through its Singapore office and representative office in Shanghai, China
- 3 M2B Australia Pty Ltd – oversees Oceania markets
- 4 M2B Entertainment Inc. – oversees Canadian market
- 5 M2B Commerce Limited – focuses on e-commerce and e-trading
- 6 M2B World Travel Limited - offers e-travel services
- 7 M2B Game World Pte Ltd – develops online gaming platforms and content
- 8 M2B Commerce Ltd (Cambodia) – oversees Cambodian market
- 9 Amaru Holdings – drives content syndication and distribution

M2B offers consumers personalized entertainment through its wide range of broadband streaming channels available at www.m2bworld.com.

Safe Harbor Act

The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control. For full statement, please refer to www.M2BWorld.com