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**AMARU'S GLOBAL BROADBAND TV SERVICE SIGNS UP
PARTNER IN MALAYSIA TO DISTRIBUTE 50,000 M2Btv PONY
SET-TOP BOXES OVER 3 YEARS**

*M2Btv to offer 60 channels of on-demand content to
Malaysian subscribers*

Hollywood, CA & Singapore – February 13, 2007 – Amaru, Inc (AMRU) announced today that its subsidiary, M2B World Asia Pacific Pte Ltd (M2B Asia), has secured the distribution of its M2Btv PONY set-top boxes into the Malaysian market through a non-exclusive three-year deal for 50,000 units signed with the media arm of Malaysia-listed MOL AccessPortal.

Starting this March, upper middle-income condominium residences in the Malaysian capital city of Kuala Lumpur will be able to access 60 channels of M2Btv on-demand content comprising international as well as localized programs. "Premium Malaysia" and "Platinum Malaysia" will consist of 10 channels of specially-tailored Asian language programs including Korean, Chinese and Malaysian dramas, variety and sports, in particular, highly popular regional football matches.

"With the successful roll-out of our Global Broadband TV service in the US and Singapore in the second half of last year, Malaysia is one of a series of strategic in-country distribution tie-ups that we are targeting this year," said Mr. Binny, president and CEO of Amaru, Inc.

Amaru's technology partner for this Global Broadband TV service, Zentek Technology Singapore, a subsidiary of Japan-listed Zentek Technology Group, will help to manage the distribution and technical support for the 50,000 M2Btv Pony set-top boxes over the three-year period in Malaysia.

“Owning the exclusive rights to distribute M2B-branded content in multiple territories, combined with our proprietary broadband streaming network to deliver high quality on-demand viewing pleasure to a worldwide audience, gives us a formidable competitive edge and fast start-up ability to secure in-country distribution deals,” Colin added.

In addition to on-demand entertainment content, M2Btv subscribers also enjoy face-to-face video calls and messaging at no additional charge, on-demand shopping, casual interactive games such as Sudoku, and karaoke.

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About Amaru Inc. (AMRU) and M2B

Amaru, Inc., a Nevada corporation, through its subsidiaries under the M2B brand, is a leader in the Broadband Media Entertainment business, and a major provider of interactive Entertainment-on-demand, Education-on-demand and e-commerce streaming over Broadband channels, Internet portals, and 3G devices. To date, the Company has launched multiple Broadband TV websites for Hollywood and Asian entertainment, education and online shopping, with over 100 channels designed to cater to various consumer segments and lifestyles. Its content covers diverse genres such as movies, dramas, comedies, documentaries, music, fashion, lifestyle, edutainment, and more. The M2B brand has established its competitive edge by offering access to an expansive range of content libraries for aggregation, distribution and syndication on Broadband and other media; including rights for merchandising, product branding, promotion and publicity.

Globally, Amaru Inc and M2B are expanding through several integrated companies including:

- 1 M2B World Inc – leads the US market and is based in Hollywood, CA.
- 2 M2B World Pte Ltd – directs the Asian markets through its Singapore office and representative office in Shanghai, China
- 3 M2B Australia Pty Ltd – oversees Oceania markets
- 4 M2B Entertainment Inc. – oversees Canadian market
- 5 M2B Commerce Limited – focuses on e-commerce and e-trading
- 6 M2B World Travel Limited - offers e-travel services
- 7 M2B Game World Pte Ltd – develops online gaming platforms and content
- 8 M2B Commerce Ltd (Cambodia) – oversees Cambodian market
- 9 Amaru Holdings – drives content syndication and distribution

M2B offers consumers personalized entertainment through its wide range of broadband streaming channels available at www.m2bworld.com.

Safe Harbor Act

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