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**FROM THE SHORES OF BEAUTIFUL MAUI TO THE EXOTIC
RAINFORESTS OF PUERTO RICO, SUBSCRIBERS "GET OUT!"
WITH M2B WORLD**

***M2B World acquires high-style travel adventure program "GET OUT!,"
the sizzling new travel program coupling hot hosts with hot locales.***

Hollywood, CA – September 20, 2006 – M2B World, Inc. ("M2B World"), U.S. subsidiary of Amaru, Inc (AMRU), proudly expands its travel destination programming with the hit travel show "*Get Out!*" All across the globe, "*Get Out!*" is your weekly portal into the wild and exotic with VIP access to all the top tourist locations, as well as the hidden treasures unique to each locale. Ever wanted to swim with sea lions? Maybe paraglide off the coast of Maui? Or how about crash the wildest parties in the highly exclusive nightlife scene? Well now, with M2Btv, you can.

Premiering this Fall, "*Get Out!*" is hosted by "*Guiding Light*" actress Misty Rice, Texas actress and model Camille Anderson, and New York model Lindsay Clubine, these beauties make every encounter an exciting new adventure to share with the viewers. Catch Lindsay jump 264 feet straight down on one of the highest bungee jumps in the world. Join Misty as she explores a Costa Rican volcano and climbs the treetops of the tropical rain forest. With sponsors like Speedo, Lucky Brand Jeans, Etonic, and Hurley [to name a few], it's no wonder these girls are living on the edge.

"This world is full of life and mysteries still yet unfound by many," claims Rebecca Binny, General Manager of M2B World. '*Get Out!*' follows the same traditions M2B has always exemplified: to bring the best of life to the consumer, whether it be in their local area or to the farthest reaches of the planet."

If you enjoy traveling to exotic global locales, behind-the-scenes access to the most celebrated nightlife hotspots, as well as alluring beautiful hosts to accompany you, *"Get Out!"* previews on M2B web-channel Shine8.com and can be watched in its entirety only on M2Btv. So get with the times and get your M2Btv PONY now, because you know what time it is here at M2B? That's right; it's time to... *"Get Out!"*

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About Amaru Inc. (AMRU) and M2B

Amaru, Inc., a Nevada corporation, through its subsidiaries under the M2B brand, is a leader in the Broadband Media Entertainment business, and a major provider of interactive Entertainment-on-demand, Education-on-demand and e-commerce streaming over Broadband channels, Internet portals, and 3G devices. To date, the Company has launched multiple Broadband TV websites for Hollywood and Asian entertainment, education and online shopping, with over 100 channels designed to cater to various consumer segments and lifestyles. Its content covers diverse genres such as movies, dramas, comedies, documentaries, music, fashion, lifestyle, edutainment, and more. The M2B brand has established its competitive edge by offering access to an expansive range of content libraries for aggregation, distribution and syndication on Broadband and other media; including rights for merchandising, product branding, promotion and publicity.

Globally, Amaru Inc and M2B are expanding through several integrated companies including:

- 1 M2B World Inc – leads the US market and is based in Hollywood, CA.
- 2 M2B World Pte Ltd – directs the Asian markets through its Singapore office and representative office in Shanghai, China
- 3 M2B Australia Pty Ltd – oversees Oceania markets
- 4 M2B Entertainment Inc. – oversees Canadian market
- 5 M2B Commerce Limited – focuses on e-commerce and e-trading
- 6 M2B World Travel Limited - offers e-travel services
- 7 M2B Game World Pte Ltd – develops online gaming platforms and content
- 8 M2B Commerce Ltd (Cambodia) – oversees Cambodian market
- 9 Amaru Holdings – drives content syndication and distribution

M2B offers consumers personalized entertainment through its wide range of broadband streaming channels available at www.m2bworld.com.

Safe Harbor Act

The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control. For full statement, please refer to www.M2BWorld.com